

BLUEPRINT TOPLINE – CONTRAST, PHARMA, JUNK FEES

CONTRAST

1. Based on your best guess, what will the presidential matchup in the 2024 election be:

Biden versus Trump	68%
Trump versus another Democrat	16%
Biden versus another Republican	9%
Another Democrat vs. another Republican	6%

2. Below are some things people say Trump might do if elected. For each, say whether you are worried about it happening:

	Worried	Not worried
Trump would break the law	57%	43%
Trump would abuse the presidency to take revenge on his political rivals	57%	43%
Trump would ignore military leaders and act in dangerous ways	56%	44%
Trump would pardon himself for crimes he was convicted of	56%	44%
Trump would cut taxes for the rich but not the working and middle-class families	56%	44%
Trump will let rich tax cheats off the hook	56%	44%
Trump would abuse the presidency to enrich himself and his family	55%	45%
Trump would heighten racial tensions	55%	45%
Trump would cut funding for Social Security and Medicare	55%	45%

Blueprint/YouGov Topline

1001 Registered Voters, January 22 – January 29, 2024

Percentages may not sum to 100 due to rounding. MOE ±3.4

Trump would erode democracy and try to overturn future elections	54%	46%
Trump would put the interests of conservative activists over the public	52%	48%
Trump would institute cruel policies that separate immigrant families	52%	48%
Trump would repeal environmental protections, making the air and water dirtier	52%	48%
Trump would ban people from certain countries or religions from immigrating to America	49%	51%
Trump would get America involved in new wars	49%	51%
Trump would repeal the Affordable Care Act	49%	51%
Trump would pass a nationwide abortion ban	48%	52%
Trump would weaken the American economy	47%	53%
Trump would attack gay and trans rights	47%	53%
Trump would be too old to do the job well	47%	53%
Trump would favor Christians and discriminate against other religious groups	46%	54%
Trump would be too conservative	44%	56%
Trump would be too favorable to Israel in the conflict between Israel and Palestine	39%	61%
Trump would be too moderate	22%	78%

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3. Below are some things people say Biden might do if elected. For each, say whether you are worried about it happening:

	Worried	Not worried
Biden would be too old to do the job well	69%	31%
Biden would increase the national debt	63%	37%
Biden would allow prices to increase on goods and services	63%	37%
Biden would allow immigrants to illegally cross the US border with Mexico	60%	40%
Biden would weaken the American economy	58%	42%
Biden would get America involved in new wars	57%	43%
Biden would allow all immigrants living illegally in the United States to stay forever	57%	43%
Biden would ban new oil and gas drilling, driving up gas prices	56%	44%
Biden would raise taxes on middle-class families	55%	45%
Biden would be bad for American business	53%	47%
Biden would put the interests of liberal and progressive activists over the general public	52%	48%
Biden would be too liberal or progressive	52%	48%
Biden would defund the police, allowing criminals to avoid being caught and punished	50%	50%
Biden would allow schools to teach young children about sexual topics	50%	50%
Biden would abuse the presidency to enrich himself and his family	48%	52%
Biden would require schools to teach critical race theory	47%	53%
Biden would break the law	45%	55%

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Biden would abuse the presidency to take revenge on his political rivals	44%	56%
Biden would undermine democracy and try to steal future elections	43%	57%
Biden would persecute religious organizations and individuals	43%	57%
Biden would legalize abortion on demand	41%	59%
Biden would be too favorable to Israel in the conflict between Israel and Palestine	38%	62%
Biden would be too moderate	32%	68%

PHARMA

4. Have you heard about the new policy in which Medicare negotiates with prescription drug companies to lower the price of some prescription drugs?

Have heard about	59%
Have not heard about	41%

5. Do you think the policy of Medicare negotiating with prescription drug companies to lower the price of some prescription drugs will benefit you personally?

Yes	58%
No	42%

6. Do you think the policy of Medicare negotiating with prescription drug companies to lower the price of some prescription drugs will benefit anyone in your family?

Yes	70%
No	30%

7. Do you think the policy of Medicare negotiating with prescription drug companies to lower the price of some prescription drugs will benefit people like you?

Yes	70%
No	30%

8. Do you [support or oppose] the policy of Medicare negotiating with prescription drug companies to lower the price of some prescription drugs?

TOTAL SUPPORT	84%
TOTAL OPPOSE	6%
Strongly support	58%
Somewhat support	26%
Somewhat oppose	3%
Strongly oppose	3%
Don't know	

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9. Below is a list of the drugs that Medicare will be negotiating. For each please select whether you or anyone in your family currently take or have taken any of the following drugs. (select all that apply)

Eliquis (prevention and treatment of blood clots)	11%
Jardiance (diabetes; heart failure)	8%
Xarelto (prevention and treatment of blood clots; reduction of risk for patients with coronary or peripheral artery disease)	6%
Januvia(diabetes)	7%
Farxiga (diabetes; heart failure; chronic kidney disease)	7%
Entresto (heart failure)	4%
Enbrel (rheumatoid arthritis; psoriasis; psoriatic arthritis)	5%
Imbruvica (blood cancers)	2%
Stelara (psoriasis; psoriatic arthritis; Crohn’s disease; ulcerative colitis)	4%
Fiasp; Fiasp FlexTouch; Fiasp PenFill; NovoLog; NovoLog FlexPen; NovoLog PenFill (diabetes)	4%
Prefer not to say	11%
Not sure	47%

JUNK FEES

10. Have you heard of the recent Federal Trade Commission (FTC), Federal Communications Commission (FCC), and Consumer Financial Protection Bureau (CFPB) initiatives to fight hidden fees, surcharges, and other exploitative practices?

Have heard	41%
Have not heard	59%

11. Which types of companies do you think are the worst offenders when it comes to hidden fees, surcharges, and other exploitative practices? Please select up to three:

Banks, credit card companies, and other financial institutions	44%
Ticket, booking, and live event companies	35%
Healthcare providers and insurance companies	34%
Telecom companies and internet providers	32%
Airlines	27%
Car companies and dealerships	20%
Hotels and resorts	20%
Professional services such as lawyers, consultants, and advisory firms	13%
Schools, universities, and other educational institutions	11%
Social media, software, and other technology companies	8%
Restaurants and food services	7%
Online retail websites	6%
Retail stores such as supermarkets, big box stores, and department stores	4%
Consumer brands such as clothing, toy, and electronics companies	4%

12. Have you experienced a company charging you a hidden fee they did not disclose, changing their service unexpectedly, or making it difficult for you to cancel your policy or service?

Have experienced	61%
Have not experienced	39%

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13. Below are some policies that have been proposed or enacted to get rid of hidden fees, surcharges, and other exploitative practices. Select up to five that you are most excited about:

Ban companies from charging hidden and misleading fees	48%
Ban hospitals from surprise billing for visits	40%
Require that all companies display the “all-in” price of goods or services upfront	37%
Require that companies make it as easy to cancel enrollment as it would be to sign up	35%
Cap interest rates on credit cards	34%
Require airlines to promptly refund tickets when they cancel or delay a flight	28%
Cap overdraft fees at large banks at \$3	28%
Cap credit card late fees	23%
Require airlines to provide meals and hotels if a flight is delayed significantly or canceled	22%
Require that live-event companies to display the total price of their product	22%
Ban banks from shutting down consumer credit card or checking accounts without explanation	21%
Require companies to allow customers a 30-day window for a refund	20%
Require companies disclose up front whether fees are refundable	17%
Require airlines to disclose checked bag fees upfront	16%